


Unlimited freedom.

ZEISS Sonar





**When you look at the slope,
You're looking at freedom.**

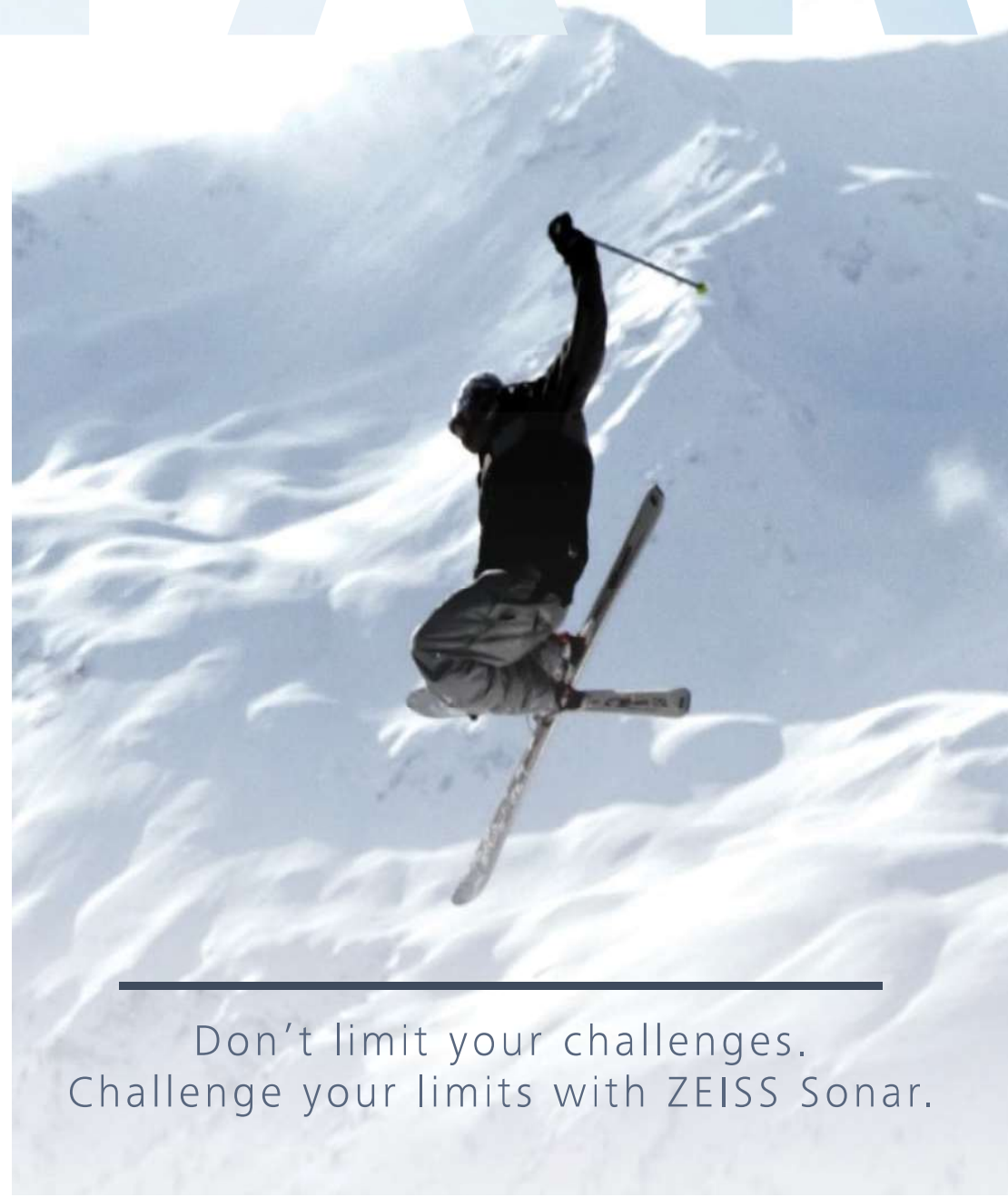
You're waiting for the chill of
speed to give you wings
and burn the snow.

Nothing should stand in the way.

SONAR

ZEISS Sonar was born to trigger that chill.

No matter the weather,
no matter the light conditions,
now you can see beyond the snow.



Don't limit your challenges.
Challenge your limits with ZEISS Sonar.



Colors and snow details are brighter

Visibility and depth perception are enhanced

Shadows, uneven peaks and moguls pop out

Your reactions are quick

ZEISS Sonar lens allows you to navigate the ever changing conditions. Its special color curve enhances contrasts and filters the light so that you can read the snow better and faster.



Sonar patented technology is the result of ZEISS passion for optical precision since 1846.

More than 165 years of innovations in optics

that you can find in cameras, smartphones, binoculars, planetariums, microscopes, eyeglasses, sunglasses and snow goggles to improve your everyday life.

Today just like yesterday, we are passionate about challenging the limits of human imagination and enabling you to realize your ambitions. That's why we created Sonar.